

TIBCOM24 Reviewer Team



Prof. (FH) Dr. Wolfgang Reitberger

Director Bachelor Marketing &
Communication Management, Master
Digital Marketing



Prof. (FH) Dr. Alexandra Brunner-Sperdin

Deputy Director Bachelor Marketing &
Communication Management, Master Digital
Marketing



Prof. (FH) Dr. Peter Schneckenleitner

Professor for Communication Management



Mag. Uta Fessler-Purkarthofer, MBA

University lecturer for Digital Marketing



Dr. Bert Neumeister

University lecturer for Marketing



Lukas Hartleif, MA

University lecturer for Marketing



Stephanie Kogler, PhD

University lecturer for Marketing



Prof. (FH) Dr. Peter Dietrich

Director Bachelor International Business & Management, Master International Business Studies



Prof. (FH) PD Dr. Christoph Hauser

Deputy Director Bachelor International Business & Management, Master International Business Studies



Prof. (FH) Dr. Claudia Stura

Deputy Director Sports, Culture & Event Management programme



Prof. (FH) DDr. Mario Situm, MBA

Director Bachelor Corporate Management, Master Corporate Restructuring & Reorganisation, Master Corporate Transformation Management



Prof. (FH) Dr. Uwe Heil

Professor for International Economy